

JustGiving Top Tips

Justgiving.com

We have teamed up with justgiving.com so that all our fundraisers can raise money quickly and easily online. Tell your friends and family about your page and they will be able to donate securely online with a credit or debit card so no more running around with paper sponsorship forms or chasing cheques and cash after the event. All donations are automatically forwarded to the CBF along with any gift aid.

How to use Justgiving

To set up your page visit: www.justgiving.com/thecbf/raisemoney then click on 'make my page' and follow the step by step instructions.

Top Tips to make the most of your fundraising page:

Personalise your page. Add a photo of yourself and let people know about what you are doing (and why) and they're more likely to take the time to donate. Some sponsors may not have heard of the CBF so you may want to let them know about how their sponsorship money will be used. You could use the following example:

The Challenging Behaviour Foundation is a registered charity that wants to see children and adults with severe learning disabilities, who are described as having challenging behaviour, having the same life opportunities as everyone else, including home life, education, employment and leisure. The foundation provides information and support to families and professionals across the UK. All our resources are provided free of charge to unpaid carers.

Tell everyone about your page. When you're emailing out your justgiving page address, send it to a few of your close friends and family first. An empty page can be quite intimidating, so having a couple of donations on the page should encourage other sponsors. Then send it to **everyone**.

Put a link in your email signature or use a justgiving widget. Add your page's web address or one of the 'Justgivings's 'sponsor me' badges to your email signature. That way every email you send raises awareness of your fundraising and attracts more donations. Justgiving has a widget that helps you spread the word on social networking sites such as Facebook and MySpace.

Finally let people know how it went on the day. 20% of donations are made after the event so e-mail everyone again to let them know how the day went and let them know your achievements.

Using Sponsor Forms:

Alternatively if you'd rather use a paper sponsorship form, please return the form and sponsor money as soon as possible after to the event to: The Challenging Behaviour Foundation, The Old Courthouse, New Road Avenue, Chatham, Kent ME4 6BE.

If you need any further information please contact helen@thecbf.org.uk or tel: 01634 838739

*****Thank you for your support*****